



**COMIC-CON 2010
COLLECTOR EVENT
PRESENTATION**

STAR WARS

- o THANKS TO THE FANS!
- o Vintage is here! Along with a big new line look
- o 2010 will be more focused but it will be a CELEBRATION!
- o Great new exclusives to celebrate Empire Strikes Back anniversary and the Clone Wars.





Star Wars: The Clone Wars
3 3/4" Figures and Vehicles

New Line Look



Clone Wars



Saga Legends

3-3/4" Galactic Battle Game

(In Packages August 2010)



A Galactic Battle Card for Obi-wan Kenobi. The card features a character image at the top, followed by five icons with numerical values: a gear (+2), a shield (+4), a leaf (+5), a target (+3), and a circular arrow (+4). Below these is the character's name, "OBI-WAN KENOBI". The card lists seven attributes with their respective values: Force Ability (17), Battle Skills (15), Intelligence (13), Mechanical Skill (7), Leadership (14), and Luck (5). Each attribute is accompanied by a small icon representing that skill.

| Attribute | Value |
|------------------|-------|
| Force Ability | 17 |
| Battle Skills | 15 |
| Intelligence | 13 |
| Mechanical Skill | 7 |
| Leadership | 14 |
| Luck | 5 |

- A new way to play with figures
- Includes a unique card, base and die
- Galactic Battle Card game included with Clone Wars Figures, Saga Legends Figures, Battle Packs and Figure and Vehicle Packs



3-3/4" Clone Wars Basic Figures

(Wave 2 - on-shelf August)



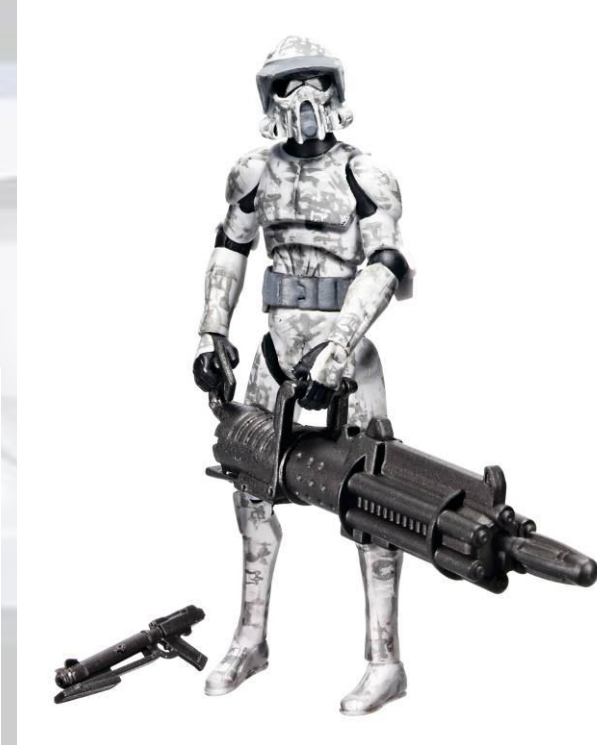
Kit Fisto



Mace Windu



Commander Droid



Cammo Clone Scout

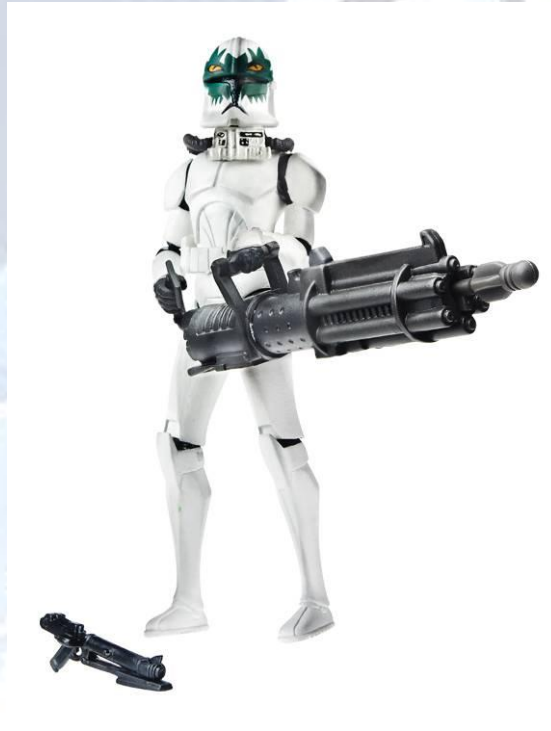
- The hottest new figure line continues
- Including figures from Spring, there will be 32 new Clone Wars figures in 2010

3-3/4" Clone Wars Basic Figures

(Wave 3 - on-shelf September)



Ki-Adi Mundi



Clone Trooper Pilot



Flame Thrower Clone

STAR WARS

3-3/4" Galactic Battle Mat and Sergeant Bric Figure Mail in Redemption (In Packages August 2010)



- Play mat for the Galactic Battle Game
- Holds 16 figures
- Includes unique Sergeant Bric Clone (a bounty hunter hired by Kaminoans to train Clone cadets)





3-3/4" Clone Wars Figure & Vehicle Packs

(Wave 3 & 4 on-shelf October and November)



Freeco Bike with Cold Weather Gear Clone

- All Clone Wars
- \$15.99 SRP
- Flavor: Some classics, some new, and some “mini rig” concepts



Mini Tank w/ Tactical Droid



Clone Scout Boil with AT-RT



STAR WARS

BATTLE PACKS

Wave 2 (On Shelf November)



Mandalorian Troopers



Arc Troopers

3-3/4" Starfighter Vehicles (Wave 2 on-shelf October)



AAT

Clone Swamp Speeder



Hyena Bomber



AT-AP



STAR WARS

3-3/4" Starfighter Vehicles (Wave 3 on-shelf November)



Xanadu Blood

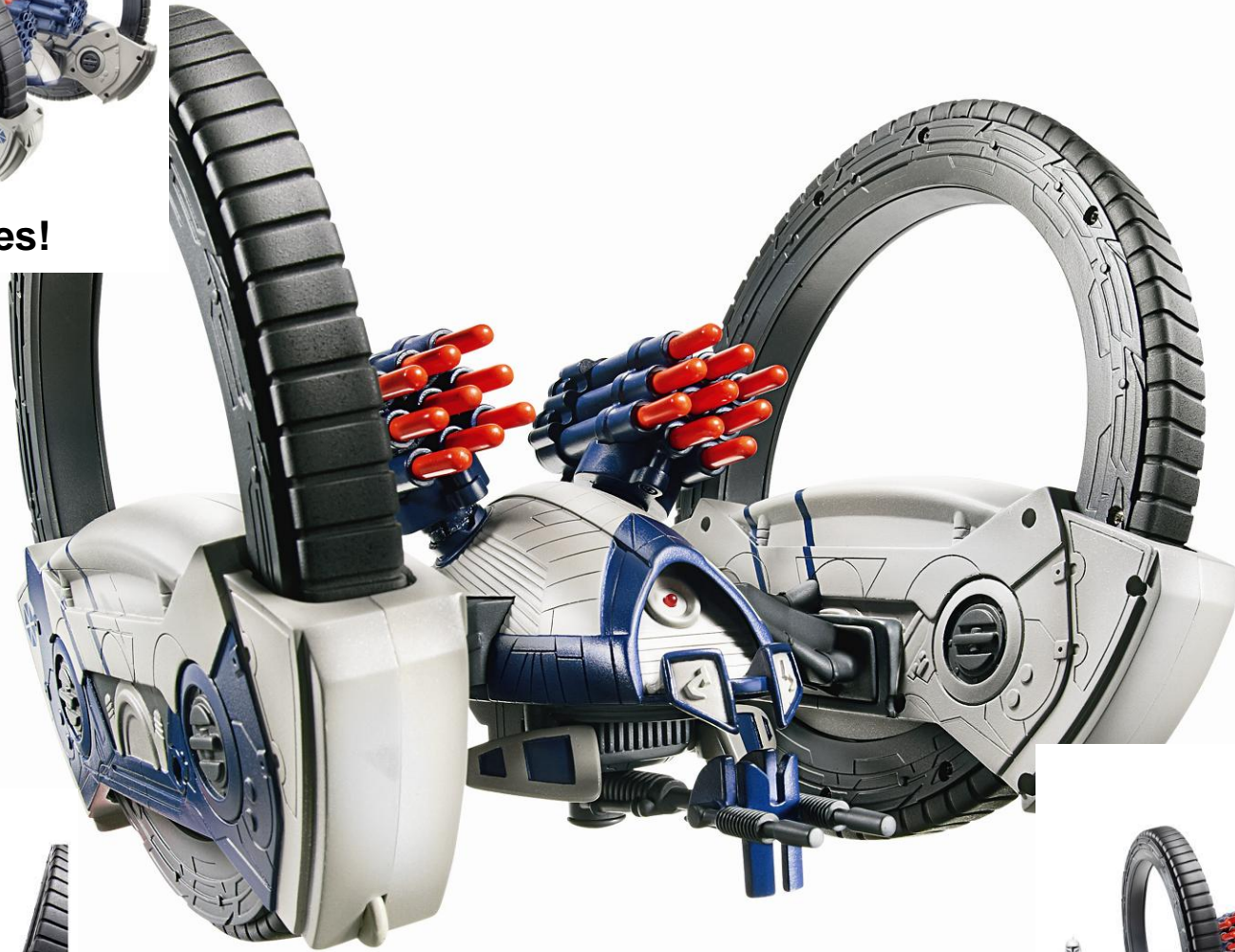
Plo Koon Starfighter



3-3/4" Hailfire Droid R/C (on-shelf early August)



18 Projectiles!



Tank Steering

Hailfire Droid R/C



Includes Clone Trooper





Star Wars: Legacy Collection

3 ³/₄" Figures and Vehicles



The Hasbro Star Wars Vintage Collection

- o Vintage is back!
- o This time, not limited...will run for at least two years.
- o Figures beyond OTC, including Episodes I, II and III
- o 37 basic figures in 2010
 - o Four waves, approximately every 6 weeks
 - o 27 figures will be new or have some new tooling and deco
 - o 10 figures will be “greatest hits” appearing on Vintage card backs for the first time!



STAR WARS

Vintage Line Look



Vintage



STAR WARS

Wave 2 (on-shelf October) EP III Wave



Darth Sidious



Anakin



General Grievous



Magna Guard



STAR WARS

Wave 2 (on-shelf October, cont'd)

EPIII Wave

Storm Trooper



Obi Wan

Clone Trooper

Commander Cody



Wave 5 (on-shelf January)

Return of the Jedi Wave



Gamorrean Guard



Admiral Ackbar



Luke Skywalker

Wave 5 (on-shelf January, cont'd)

Return of the Jedi Wave



Skiff Guard - Woof



R2-D2 and Pop Up
Lightsaber



Rebel Commando

Wave 5 (on-shelf January, cont'd)

Return of the Jedi Wave



Wicket



Wedge Rebel Pilot

STAR WARS

Fall Figure Mail-In Program

- 30th Anniv. of ESB
- The “Holy Grail” of Hasbro Star Wars Action Figures
- Look for the vintage Boba Fett sticker
- Stickers start appearing with ESB wave (approx. August)



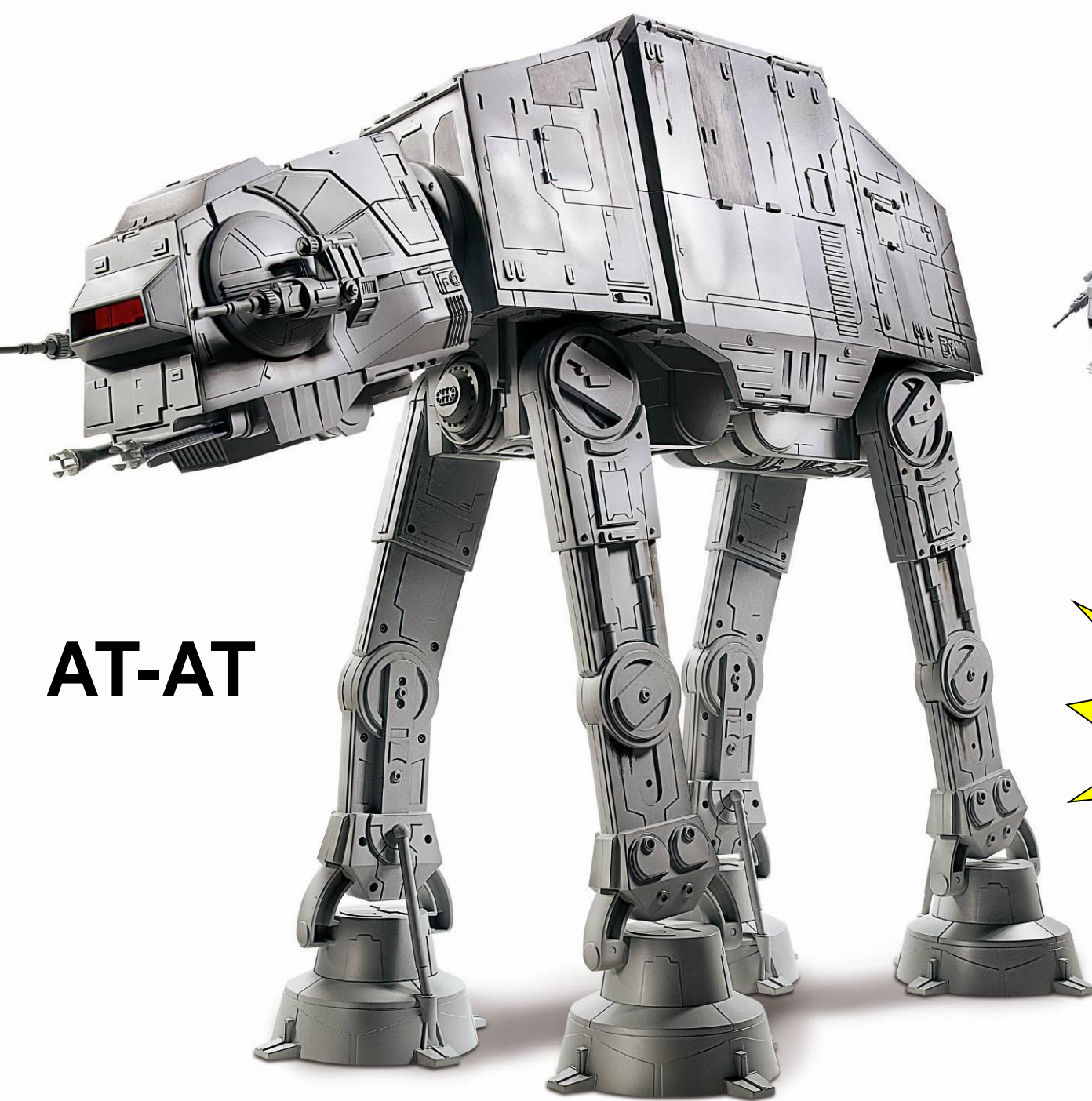
3-3/4" Starfighter Vehicles
(Wave 1 on-shelf early August)



Snow Speeder



Cloud Car



AT-AT



STAR WAR





Force FX Lightsabers with Removable Blade



Darth Vader



Anakin



Obi-Wan



STAR WARS

Wave 2 (on-shelf September)

Galactic Heroes

STAR WARS



Darth Maul and Obi-Wan

Mandalorian Troopers



Emperor and Darth Vader

Count Dooku and Commando Droid

STAR WARS

Galactic Heroes AT-AT
(on-shelf August)

Galactic Heroes

STAR WARS



STAR WARS

Role Play



**Boba Fett Electronic
Helmet**

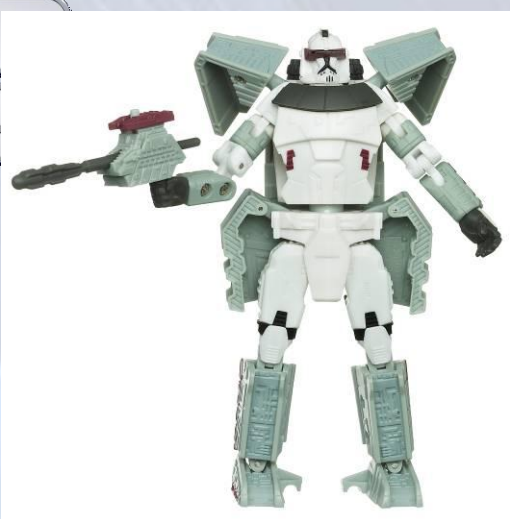


Boba Fett Electronic Blaster



**General Grievous Spinning
Lightsaber**

**STAR
WAR**



**Thire/ Republic Attack Cruiser
(On-shelf October)**

**TRANSFORMERS
CROSSOVERS**



**Captain Rex/Freeco Bike
(On-Shelf August)**



**Interceptor Tank/Tank Gunner
(On-shelf September)**



**Yoda/Attack Shuttle
(On-Shelf August)**



**STAR
WARS**

Millennium Falcon RC



STAR WARS

Exclusives



Star Wars Kul Teska Guard

From the Clone Wars: The Republic Heroes Videogame

o In-store August



STAR WARS

Exclusives



Star Wars Jodo Kast Figure

o In-store August

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kmart



STAR WARS

Exclusives



Star Wars Nikto Skiff Guard

o In-store September

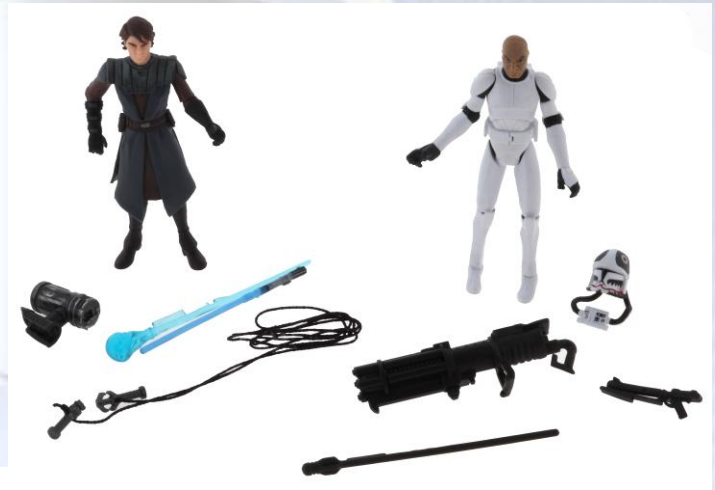
TOYS R US® Hasbro

STAR WARS

Exclusives



Rising Malevolence



Shadow of Malevolence



Destroy Malevolence

Star Wars DVD Figure 2 Pack
Includes Clone Wars Episodes
o In-store September



STAR WARS

Exclusives

Boba Fett: Orphan to
Bounty Hunter



Pre-Cyborg Grievous to
General Grievous



Anakin Skywalker to Darth Vader

Star Wars Legacy of the Dark Side 2-Packs

o In-store October



STAR WARS

Exclusives



From CW Hostage Crisis
Episode: Shahan Alana,
Robonino, 2 Commando
Droids



From CW Hidden
Enemy Episode:
Captain Rex, Sgt.
Slick, Clone
Trooper Chopper,
Clone Trooper
Gus

Clone Wars Figure Collection with Bounty Hunter DVD

o In-store October





Exclusives

Senate Commando Captain
and Senate Commando



Cad Bane and IG-86

Clone Wars Figure 2 Packs

o In-store late October



STAR WARS

Exclusives



Clone Wars Clone Commando Squad

Four of our hottest troopers
Cold-weather, ARF, pilot, jetpack
Available August

K
kmart



STAR WARS

Exclusives



Kit Fisto Starfighter Vehicle

o In-store October

Walmart 



Exclusives



Obi-Wan Kenobi and Super Battle Droid



Rodian Jedi and Battle Droid

Geonosis Arena 2010 Assortment

o In-store late October



Exclusives



Anakin Skywalker
and Droideka



Shaak Ti and Geonosian Warrior

Geonosis Arena 2010 Assortment

o In-store late October



Exclusives



Nicanas Tassu
and Count
Dooku



Geonosis Arena 2010 Assortment

o In-store late October

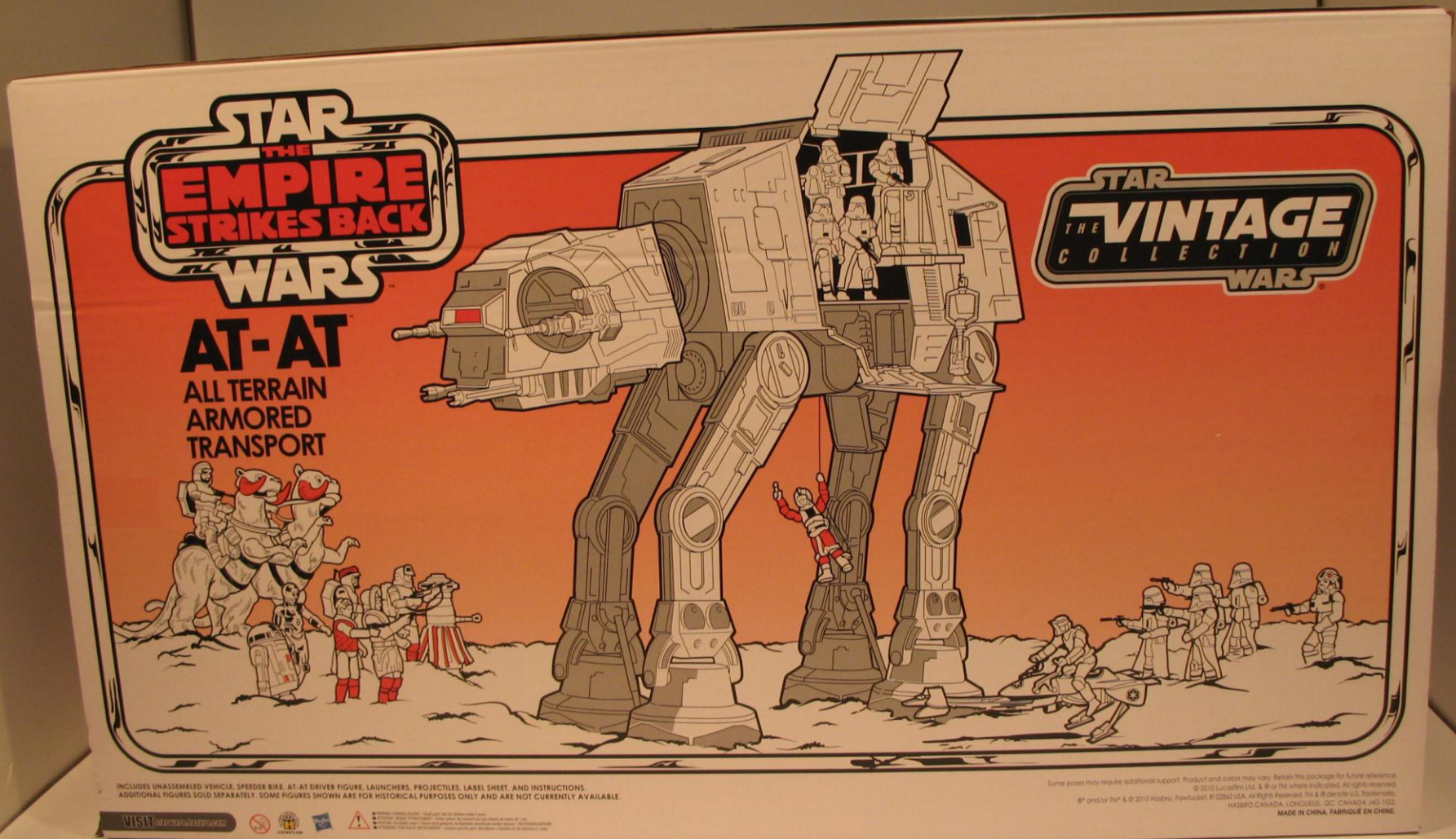


R2-D2 and C-3PO with Battle
Droid Head



STAR WARS

Exclusives



o In-store late October



STAR WARS

Exclusives



Star Wars Vintage Snow Speeder and TIE Fighter

o In-store October



TARGET®



Exclusives



Bounty Hunters (Bossk, Boba Fett, IG88)



Yoda, Darth Vader, Stormtrooper



Clone Wars Bounty Hunters
(Cad Bane, General Grievous,
Captain Rex)

Star Wars Mini Muggs 3-Packs

- o In-store late October



STAR WARS Exclusives

Attack on Hoth



Star Wars Hoth Battle Packs

o In-store December



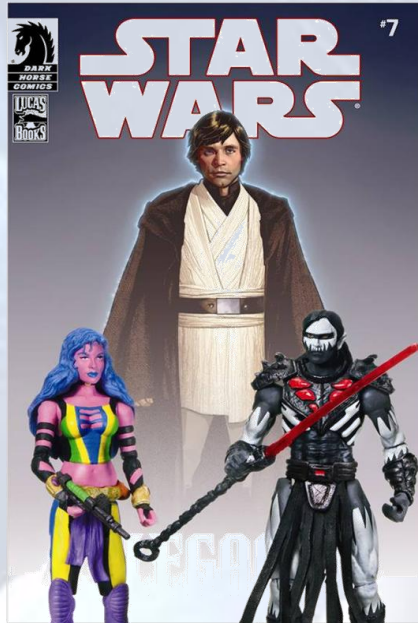
Defense of Hoth



STAR WARS

Exclusives

Star Wars Comic Packs



Legacy #7:

Deliah Blue and Darth Nihil



Knights of the Old Republic #6:

Jarael and Rohlan Dyre

STAR WARS

Exclusives

Star Wars Comic Packs



Jango Fett: Open Seasons #2:
Jaster Mereel & Montross



X-Wing Rogue Squadron #29:
Baron Fel & Ysanne Isard

STAR WARS

Exclusives



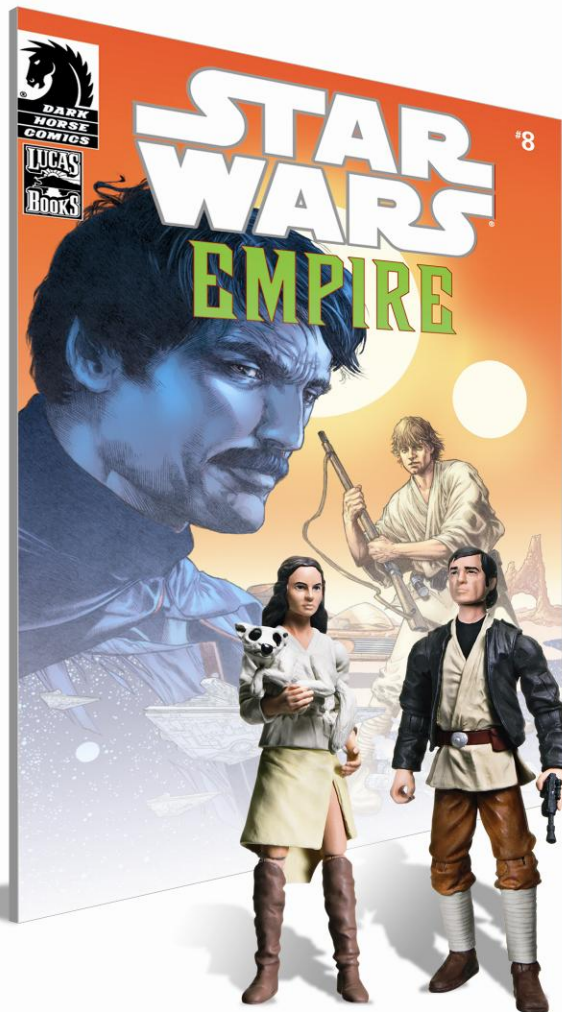
Darth Maul and Owen Lars Comic 2 Pack (Comic Con exclusive)

- o Special Outer Package
- o Will be VERY limited
- o Available at Hasbrotoyshop.com and Starwarsshop.com



STAR WARS

Exclusives



Cami and Fixer Comic 2 Pack (Celebration V Exclusive)

- o **Special Outer Package**
- o **Will be VERY limited**
- o **Available at Hasbrotoyshop.com and Starwarsshop.com**





4-Lom and Zuckuss (Celebration V Exclusive)

- Special 30th anniversary tribute to original “reversed” packaging
- Will be very limited packaging
- Available at [Hasbrotoyshop.com](https://www.hasbrotoyshop.com) and [starwarsshop.com](https://www.starwarsshop.com)

STAR WARS

- **THANK YOU!**
- **A ton more to come....see you in Orlando at Celebration V for a 2011 preview (and a few more surprises)**

